Memorandum MIAM

Agenda Item No. 8(C)(1)



Date:

April 3, 2012

To:

Honorable Chairman Joe A. Martinez

and Members, Board of County Commissioners

From:

Carlos A. Gimenez

Mayor

Subject:

FY 2011-2012 Tourist Development Council Grants Program Second Quarter Recommendations for a Total of \$246,000

Recommendation

It is recommended that the Board approve the funding of 23 grants for a total of \$246,000 from the FY 2011-2012 Tourist Development Council Grants Program — Second Quarter. Attached is a list describing the projects being recommended for funding. In addition, it is recommended that Resolution R-130-06 (requiring contracts with non-governmental entities be signed by the other parties before being submitted to the Board of County Commissioners) be waived in order to expedite the allocation of funding support for these time-sensitive tourism-oriented and community events.

Scope

The impact of this agenda item is countywide.

Fiscal Impact/Funding Source

Funding for the Tourist Development Council (TDC) Grants Program comes from the 2% Tourist Development Room Tax Revenue and the 2% Hotel/Motel Food and Beverage Surtax revenues. In addition, the Greater Miami Convention and Visitors Bureau provides \$25,000 to the TDC pursuant to a multi-year agreement. TDC grants are disbursed through Index Code TU243964, Sub-object Code 60625, and drawn from Fund 150, Subfund 151.

in Ordinance 10-64, a total of \$1,100,000 has been allocated for FY 2011-2012 Tourist Development Council (TDC) Grants (\$1,000,000 from Fund ST 150, Subfund 151, plus \$100,000 from Fund ST 150, Subfund 152). The current second quarter recommendations, totaling \$246,000, continue the recommended TDC grant allocations for this fiscal year.

Delegation of Authority

Authority for executing contracts for these grants resides with the Mayor or his designee; authority for amending and exercising all provisions, including cancellation provisions contained in the contracts for these grants, is delegated to the Department Director.

Track Record/Monitor

Each recommended organization has a track record for responding to Departmental grant requirements and contractual conditions. Michael Spring, Director of the Miami-Dade Department of Cultural Affairs, is responsible for monitoring the grant contracts.

Background

The Tourist Development Council convened on January 25, 2012 to review 24 applications requesting \$384,000 for the Second Quarter of the program. The TDC recommended funding 23 applicants for a total of \$246,000.

The projects selected for funding represent a diversified range of activities and demographic locations. In its deliberations, the TDC carefully considered and applied the Tourist Development Council Grants guidelines, as outlined below.

The Tourist Development Council Grants Program is responsive on a quarterly basis to organizations/events, which showcase Miami-Dade County's appeal as a tourist destination by sponsoring tourist-oriented sports events, cultural and special events (visual and performing arts, including theater, concerts, recitals, opera, dance, art exhibitions and festivals) and television origination projects.

Honorable Chairman Joe A. Martinez and Members, Board of County Commissioners Page 2

The TDC specifically evaluated each applicant organization based on the following competitive review criteria: 1) tourism impact/marketing plan; 2) quality and track record of the organization and its event; 3) event coordination and management; and 4) fiscal feasibility and accountability.

It is recommended that Resolution R-130-06 (requiring contracts with non-governmental entities be signed by the other parties before being submitted to the Board of County Commissioners) be waived. These grants recommendations are being submitted to the Board immediately subsequent to their thorough evaluation by the Tourist Development Council and while the Department of Cultural Affairs simultaneously Issues grant agreements for execution by grantees, subject to the Board's approval of this agenda item. It is in the best interest of the County to waive Resolution R-130-06 and proceed in this manner in order to expedite grant allocations for time-sensitive tourismoriented and community events. This "dual track" approach saves from one to two months of time in providing funding support to projects that have been evaluated through a thorough and already lengthy grants review process. As a safeguard, the Department negotiates the grant agreements by closely adhering to the descriptions of projects that are summarized in the list of grant projects attached to this memorandum. In addition, grant funds are released on a reimbursement basis to ensure that County grant funds are used strictly for the activities that are listed in this memorandum and represented in the subsequent grant agreements.

Attached is a list describing the projects being recommended for funding.

isor to the Mayor

TO:	Honorable Chairman Joe A. Martinez and Members, Board of County Commissioners	DATE:	April 3, 2012
FROM:	R. A. Cuevas, Jr. County Attorney	SUBJECT:	Agenda Item No. 8(C) (1)
. P	lease note any items checked.		•
	"3-Day Rule" for committees applicable it	f raised	
	6 weeks required between first reading an	d public hear	ing
	4 weeks notification to municipal officials hearing	required prio	r to public
	Decreases revenues or increases expenditu	ires without b	alancing budget
	Budget required		
	Statement of fiscal impact required		
·	Ordinance creating a new board requires report for public hearing	detailed Coun	ty Manager's
	No committee review		
	Applicable legislation requires more than 3/5's, unanimous) to approve	a majority vo	te (i.e., 2/3's,
	Current information regarding funding so	•	

Approved	<u>Mayor</u>	Agenda Item No.	8(C)(1)
Veto		4-3-12	
Override			

RESOLUTION NO.	
TOUR CAROLINA	

RESOLUTION AUTHORIZING THE FUNDING OF TWENTY-THREE (23) GRANTS FOR A TOTAL OF \$246,000 FROM THE 2011-2012 SECOND **OUARTER** TOURIST DEVELOPMENT ROOM PLAN SURTAX TAX AND TO **PROMOTE** MIAMI-DADE CATEGORY COUNTY TOURISM WITH: ARTEAMERICAS, INC.; CENTER FOR ADVANCEMENT OF JEWISH EDUCATION, INC.; CITY OF GARDENS; CORZO CASTELLA CARBALLO MIAMI THOMPSON SALMAN. P.A.; COUNCIL **FASHION DESIGNERS:** INTERNATIONAL CUBAN CLASSICAL BALLET OF MIAMI, INC.; DR. MARTIN KING, JR., LUTHER PARADE AND **FESTIVITIES** INC.: COMMITTEE. GREATER MIAMI BILLFISH TOURNAMENT, INC.; HISTORICAL ASSOCIATION OF FLORIDA, INC.; HOMESTEAD SOUTHERN ASSOCIATION, INC.; MIAMI DESIGN PRESERVATION LEAGUE LLC: MIAMI INTERNATIONAL FILM FESTIVAL: MIAMI TRI EVENTS LLC; NATIONAL FOUNDATION FOR ADVANCEMENT IN THE ARTS, INC.: NATIONAL GAY AND LESBIAN TASK FORCE; NEW VISIONS OF SOUTH DADE, INC.; ROTARY FOUNDATION OF SOUTH MIAMI, INC.; SOUTH FLORIDA BLUEGRASS ASSOCIATION, INC.; THE CULTURAL COUNCIL, INC.: THE MIAMI BACH SOCIETY, INC.; THE UNCONSERVATORY, INC.; UNITED HAITIAN AMERICAN ARTISTS, INC.; WOMEN'S INTERNATIONAL FILM & ARTS FESTIVAL, INC. WAIVING RESOLUTION R-130-06, AUTHORIZING THE COUNTY MAYOR OR COUNTY MAYOR'S DESIGNEE TO EXECUTE GRANT AGREEMENTS AND TO EXERCISE CANCELLATION PROVISIONS CONTAINED THEREIN

WHEREAS, this Board desires to accomplish the purposes outlined in the accompanying memorandum, a copy of which is incorporated herein by reference,

NOW, THEREFORE, BE IT RESOLVED BY THE BOARD OF COUNTY COMMISSIONERS OF MIAMI-DADE COUNTY, FLORIDA, that this Board waives the requirements of resolution R-130-06, and approves funding of twenty-three (23) grants for a total

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of \$246,000 from the FY 2011-2012 Second Quarter meeting of the Tourist Development Council Grants Program-Room Tax Plan and Surtax Category to promote Miami-Dade County tourism by funding tourist-oriented cultural, sporting, television and special event/promotions as follows:

arteamericas, Inc.	15,000
Center for Advancement of Jewish Education, Inc.	5,000
City of Miami Gardens	20,000
Corzo Castella Carballo Thompson Salman, P.A.	5,000
Council of International Fashion Designers	15,000
Cuban Classical Ballet of Miami, Inc.	10,000
Dr. Martin Luther King, Jr., Parade and Festivities Committee, Inc.	13,500
Greater Miami Billfish Tournament, Inc.	7,000
Historical Association of Southern Florida, Inc.	9,000
Homestead Rodeo Association, Inc.	15,000
Miami Design Preservation League LLC	22,500
Miami International Film Festival	20,000
Miami Tri Events LLC	8,250
National Foundation for Advancement in the Arts, Inc.	15,000
National Gay and Lesbian Task Force	8,000
New Visions of South Dade, Inc.	15,000
Rotary Foundation of South Miami, Inc.	5,000
South Florida Bluegrass Association, Inc.	5,000
The Cultural Council, Inc.	6,750
The Miami Bach Society, Inc.	8,000
The Unconservatory, Inc.	4,000
United Haitian American Artists, Inc.	5,000
Women's International Film & Arts Festival, Inc.	9,000

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and authorizes the County Mayor or County Mayor's designee to execute grant agreements, in substantially the form of the sample attached hereto, with each grantee for and on behalf of Miami-Dade County, Florida following County Attorney approval of form and legal sufficiency; and to execute the cancellation provisions contained therein.

The foregoing resolution was offered by Commissioner who moved its adoption. The motion was seconded by Commissioner and upon being put to a vote, the vote was as follows:

Joe A. Martinez, Chairman Audrey M. Edmonson, Vice Chairwoman

Bruno A. Barreiro

Esteban L. Bovo, Jr.

Sally A. Heyman

Jean Monestime

Rebeca Sosa Xavier L. Suarez Lynda Bell

Jose "Pepe" Diaz

Barbara J. Jordan

Dennis C. Moss

Sen. Javier D. Souto

The Chairperson thereupon declared the resolution duly passed and adopted this 3rd day of April, 2012. This resolution shall become effective ten (10) days after the date of its adoption unless vetoed by the Mayor, and if vetoed, shall become effective only upon an override by this Board.

MIAMI-DADE COUNTY, FLORIDA BY ITS BOARD OF COUNTY COMMISSIONERS

HARVEY RUVIN, CLERK

By:	•	
Deputy Clerk	 •	

Approved by County Attorney as to form and legal sufficiency.

DF

Daniel Frastai



MIAMI-DADE COUNTY DEPARTMENT OF CULTURAL AFFAIRS Tourist Development Council Grants Program – Second Quarter

GRANT AWARD AGREEMENT - ARTICLE 1

The Miami-Dade County Department of Cultural Affairs and the Cultural Affairs Council, the Mayor and the Board of County Commissioners are pleased to announce that Miami-Dade County has awarded a grant as described herein to «Organization» (hereinafter referred to as the Grantee). The grant award, acknowledging that the Grantee is performing a public service through its programs and projects, is awarded as follows:

		GRANTEE AND GRANT DESCRIPTION				
1. 2. 3. 4. 5. 6. 7.	GRANTEE: AMOUNT OF GRANT: PROJECT: ITEMIZED PROJECT BUDGET: GRANT START DATE: GRANT END DATE: REPORT DEADLINE:	«Organization» (EIN#«Federal_ID») «Address», «City», «State» «Zip» «Award» (Reimbursement / Direct) «Project_Title» (as described in the program application and any revisions attached hereto) (as described in the Restatement of Project Budget attached hereto) January 1, 2012 March 31, 2012 May 15, 2012				
The Pa	rties hereto have executed this Agre	eement on the day of, 20				
MIAMI-	-DADE COUNTY, FLORIDA, by its	BOARD OF COUNTY COMMISSIONERS:				
		Clerk, Miami-Dade County Board of County Commissioners				
	v	County Manager/Designee				
		County wanagembesignee				
make u and will Octobe Affidavi as app	s I, II, III, IV and V, together with the up this grant award contract. In signing a bide by the terms and consideration, 2010 as provided with the grant it. Further, the Grantee agrees that the grant it.	eir exhibits, the Restatement of Project Budget, original application and Universal Affidavit, ng this article, the undersigned officials, on behalf of the Grantee, certify that they have read ions set forth in the General Terms and Conditions for Grants (Articles II, III, IV and V) dated award package, and with those provisions outlined in the notarized and attached Universal the funded project will be executed in substantially the form outlined in the original application with the program guidelines of the Tourist Development Council program and within the Restatement of Project Budget.				
(Grante	ee's Corporate Seal)	Signature Authorized Official #1				
	,	Printed Name/Title Authorized Official #1				
		Signature Authorized Official #2				
		Printed Name/Title Authorized Official #2				

Approved for form and legal sufficiency by the Miami-Dade County Attorney (10/2010).

MIAMI-DADE COUNTY DEPARTMENT OF CULTURAL AFFAIRS GENERAL TERMS AND CONDITIONS FOR TOURIST DEVELOPMENT COUNCIL GRANTS (October, 2010) ARTICLES II, III, IV and V

ARTICLE II

- 1. Parties: The parties to the Grant Award Agreement, which shall be referenced herein as the "Agreement," are the Grantee listed in Article 1.1, and Miami-Dade County, Florida, a political subdivision of the State of Florida. The Home Rule Charter authorizes Miami-Dade County to provide for the uniform health and welfare of the residents throughout the County, and further provides that all functions not otherwise specifically assigned to others under the Charter, shall be performed under the supervision of the County Mayor or his designee. The County Mayor has delegated the responsibility of administering this grant to the Director of the Miami-Dade County Department of Cultural Affairs, who shall be referred to herein as the "Director."
- 2. Amount and Payment of Grant Award: The total amount of the grant is specified in Article 1.2. By making this grant, Miami-Dade County assumes no obligation to provide financial support of any type whatever in excess of the total grant amount. Cost overruns are the sole responsibility of the Grantee. Grant funds will be supplied to the Grantee once the award is approved and subject to the conditions and limitations as outlined in the Agreement and its accompanying articles and attachments.

Miami-Dade County's obligation to pay the award under the Agreement is contingent upon an appropriation by the Miami-Dade County Mayor and the Board of County Commissioners and on the availability of funds. In the event that County funds on which the Agreement is dependent do not materialize or are withdrawn, the Agreement is terminated and the County has no further liability to the Grantee, beyond that already incurred by the termination date. In the event of a County revenue shortfall, the total grant will be reduced accordingly. Such termination or reduction of the total grant shall not affect the responsibility of the Grantee under the Agreement as to those funds distributed.

Tourist Development Council grants are made as either a Reimbursement Award or a Direct Award, with the type of grant determined on a case-by-case basis by the Director and on the approval of the Tourist Development Council. The type of this grant award is specified in Article 1.2.

If Article 1.2 designates this grant as a Reimbursement Award, the Grantee agrees to provide to the Director or his designee, within ninety days (90) of the event, copies of original documentation conclusively demonstrating the expenditure of funds for the items indicated as grant award expenses in the Restatement of Project Budget as a condition of receiving payment of this award. Documentation shall include, but not be limited to, copies of original bills, invoices, vouchers, receipts, and canceled checks (front and back) clearly designating payment for expenses associated with the event. Cash transactions are not acceptable unless a copy of a contract, invoice, receipt or other documentation supporting such cash payment is received, marked "paid" and signed by the recipient of the cash. The Director reserves the right to request original documentation to substantiate grant expenditures. Within forty-five (45) business days of receipt of satisfactory documentation described and required by this Agreement, the County shall reimburse the Grantee for the grant expenditures. If documentation as outlined above is not received within ninety days (90) of the event, or if the Director concludes that the documentation provided by the Grantee does not definitively demonstrate that funds were expended for the purposed allowed by this Agreement, the grantee shall waive any and all rights to receive payment of the grant.

If Article 1.2 designates this grant as a Direct Award, grant funds will be supplied to the Grantee once the award is approved and subject to the conditions and limitations as outlined in the Agreement and its accompanying articles and attachments.

3. <u>Project Description:</u> The Grantee may use the grant only for the purposes which are specifically described in Article 1.3, designated "Project," as documented in the Grantee's program application and in accordance with the published guidelines of the grant program through which this grant is being awarded. Any necessary changes in the scope of the project are cited in the attached Restatement of Project Budget. Further, it is expressly understood and agreed that the Grantee's program(s) supported by these grant funds must be open and accessible to the public, provide public exposure and benefit the public unless otherwise noted under Article V, "Special Conditions," of the Agreement.

Amendments to this Agreement and/or minor project revisions believed to be necessary for the purpose of completing the project, but which do not increase the amount of the grant award or substantially alter the original project, its quality, impact, or benefit to the organization, the County or its citizens, must be submitted/requested in writing to the Director sufficiently prior to implementation of revisions for the Director's execution (in the case of an amendment) or approval (in the case of a revision). Minor revisions include,

General Terms and Conditions for Tourist Development Council Grants (10/2010)

evaluation, that the Grantee is not in compliance with the terms of the Agreement, is not fulfilling other program requirements or stipulations for which this Grant has been provided, or for other reasons prompting significant concerns regarding the Grantee's ability to fulfill the conditions of this grant award, the Director or his designee must provide in writing to the Grantee, within thirty (30) days of the date of said monitoring/evaluation, notice of the inadequacy or deficiencies noted which may significantly impact on the Grantee's ability to complete the project or fulfill the terms of the Agreement within a reasonable time frame. If Grantee refuses or is unable to address the areas of concern within thirty (30) days of receipt of such notice, the Director, at his discretion, may take other actions, which may include the withholding, reduction or rescission of grant funds until such time as the Grantee can demonstrate that such issues have been corrected.

Further, in the event that the Grantee refuses or is unable to address the areas of concern and the grant award has been disbursed in full or in part, then the Director may request the return of the full or partial grant payment. At the Director's sole discretion, a Grantee found to be deficient or in default of a previous grant contract may be declared permanently ineligible to apply to the Department of Cultural Affairs' grants programs. Reinstating the Grantee's eligibility to apply is also at the Director's sole discretion, and may only be considered subsequent to all deficient areas on prior grants having been addressed to the satisfaction of the Director.

If Grantee is not in compliance with the conditions of any other County agreement, the Director, at his discretion, may take other actions, which may include the withholding, reduction or rescission of grant funds until such time as the Grantee can demonstrate that such issues have been corrected.

- 8. <u>Bank Accounts</u>: Monies received pursuant to the Agreement shall be kept in accounts in established Florida banks, credit unions or savings and loan associations whose identity shall be disclosed in writing, with the identity and title of individuals whom the Grantee authorizes to withdraw or write checks on grant funds from the banking institution identified on the "Bank Account Disclosure" form submitted by the Grantee. These accounts need not be accounts which are segregated from other accounts maintained by the Grantee. However, it is highly recommended that the Grantee maintain a separate account for these grant funds.
- 9. Accounting and Financial Review: The Grantee must keep accurate and complete books and records for all receipts and expenditures of this grant award and any matching funds required in conformance with reasonable general accounting standards. These books and records, as well as all documents pertaining to payments received and made in conjunction with this grant, such as vouchers, bills, invoices, receipts and canceled checks, shall be retained in Miami-Dade County in a secure place and in an orderly fashion by the Grantee for at least two (2) years after: the Grant End Date specified in Article I.6.; the expiration of an extended grant period as approved by the Director; the completion of a County requested or mandated audit or compliance review; the conclusion of a legal action involving the grant award, the Grantee and/or project or activities related to the grant award.

The Director or his designee may examine these books, records and documents at the Grantee's offices or other approved site under the direct control and supervision of the Grantee during regular business hours and upon reasonable notice. Furthermore, the Director may, upon reasonable notice and at the County's expense, audit or have audited all financial records of the Grantee, whether or not purported to be related to this grant.

10. <u>Publicity and Credits:</u> The Grantee must include the following credit line in all promotional and marketing materials related to this grant including web sites, news and press releases, public service announcements, broadcast media, event programs, and publications: "With the support of the Miami-Dade County Tourist Development Council, the Miami-Dade County Department of Cultural Affairs and the Cultural Affairs Council, the Miami-Dade County Mayor and Board of County Commissioners." The grantee must also use the County's logo in marketing and publicity materials whenever possible. Please call the Department to request an electronic logo file or download it from our website (www.miamidadearts.org).

By accepting County funds, the grantee is required to recognize and acknowledge Miami-Dade County's grant support in a manner commensurate with all contributors and sponsors of its activities at comparable dollar levels.

11. <u>Liability and Indemnification:</u> It is expressly understood and intended that the Grantee, as the recipient of grant funds, is not an officer, employee or agent of Miami-Dade County, its Board of County Commissioners, its Mayor, the Tourist Development Council, the Department of Cultural Affairs or the Cultural Affairs Council. Further, for purposes of the Agreement and the grant project or activity, the parties hereto agree that the Grantee, its officers, agents and employees are independent contractors:

The Grantee shall take all actions as may be necessary to ensure that its officers, agents, employees, assignees and/or subcontractors shall not act as nor give the appearance of that of an agent, servant, joint venturer, collaborator or partner of the General Terms and Conditions for Tourist Development Council Grants (10/2010)

Further, all funded activities must provide equal access and equal opportunity in employment and services, and may not discriminate on the basis of race, color, religion, ancestry, national origin, sex, pregnancy, age, disability, marital status, familial status, sexual orientation or physical ability, in accordance with Title VI and Title VII of the Civil Rights Act of 1964, the Age Discrimination Act of 1975, Title IX of the Education Amendments of 1972 as amended (42 U.S.C. 2000d et seq.), the Americans with Disabilities Act (ADA) of 1990, Section 504 of the Rehabilitation Act of 1973, and Miami-Dade County ordinances No. 97-170, § 1, 2-25-97 and No. 98-17, § 1, 12-1-98.

14. Remedies: In the event the Grantee shall fail to materially conform with any of the provisions of the Agreement or its attachments referenced herein, the Director may withhold or cancel all, or any, unpaid installments of the grant upon giving five (5) calendar days written notice to the Grantee, and the County shall have no further obligation to the Grantee under the Agreement. Further, in the event of a material breach of any term or condition of the Agreement, upon five (5) calendar days written demand by the Director, the Grantee shall repay to Miami-Dade County all portions of the grant which have been received by the Grantee, but which have not actually been disbursed by the Grantee as of the date that the written demand is received.

In the event this grant is canceled or the Grantee is requested to repay grant funds because of a breach of the Agreement, the Grantee may be declared permanently ineligible to apply to the Tourist Development Council or the Miami-Dade County Department of Cultural Affairs' grants programs. Reinstating the Grantee's eligibility to apply is at the Director's sole discretion, and may only be considered subsequent to all deficient areas on prior grants having been addressed to the satisfaction of the Director. Further, the Grantee will be liable to reimburse Miami-Dade County for all unauthorized expenditures discovered after the expiration of the grant period. The Grantee will also be liable to reimburse the County for all lost or stolen grant funds.

Grant funds which are to be repaid to Miami-Dade County pursuant to this Section or other Sections in the Agreement, are to be repaid by delivering to the Director a certified check for the total amount due, payable to the Miami-Dade County Board of County Commissioners.

These provisions do not waive or preclude the County from pursuing any other remedy, which may be available to it under the law.

- 15. <u>Indulgence Will Not Be A Walver of Breach</u>: The indulgence of either party with regard to any breach or failure to perform any provision of the Agreement shall not be deemed to constitute a walver of the provision or any portion of the Agreement either at the time the breach or failure occurs or at any time throughout the term of the Agreement.
- 16. Written Notices: Any written notices required under the Agreement will become effective when delivered in person or upon the receipt of a certified letter addressed to the Grantee at the address specified in Article I.1 of the Agreement, and to the Director when addressed as follows: Director, Miami-Dade County Department of Cultural Affairs, 111 NW First Street, Suite 625, Miami, Florida 33l28.
- 17. Captions Used in the Agreement: Captions as used in the Agreement are for convenience of reference only and should not be deemed or construed as in any way limiting or extending the language or provisions to which such captions may refer.
- 18. <u>Contract Represents Total Agreement</u>: The Agreement, including its special conditions and attachments, represents the whole and total agreement of the parties. No representations, except those contained within the Agreement and its attachments, are to be considered in construing its terms. Other than as specified in this agreement as delegated to the Director, no other modifications or amendments may be made to the Agreement unless made in writing, signed by both parties, and approved by appropriate action by the Miami-Dade County Board of County Commissioners and Mayor.

ARTICLE III - INSURANCE

The Grantee must maintain and shall furnish upon request to the Director or his designee, certificates of insurance indicating that insurance has been obtained which meets the requirements as outlined below:

- Workers Compensation Insurance for all employees of the Grantee as required by Florida Statute 440.
- 2. Commercial General Liability Insurance in an amount not less than \$300,000 combined single limit per occurrence for bodily injury and property damage. Miami-Dade County must be shown as an additional insured with respect to this coverage.

MIAMI-DADE COUNTY DEPARTMENT OF CULTURAL AFFAIRS RESTATEMENT OF PROJECT BUDGET

Fiscal Year:				
Grant Program Name:				
Organization Name:				
Program/Project Title: Grant Start Date:				
Grant End Date:				
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Restatement of Project Budget				

MIAMI-DADE COUNTY DEPARTMENT OF CULTURAL AFFAIRS RESTATEMENT OF PROJECT BUDGET

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MIAMI-DADE COUNTY DEPARTMENT OF CULTURAL AFFAIRS RESTATEMENT OF PROJECT BUDGET

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PECEMBER 2010 Restatement of Project Budget				· · · · · · · · · · · · · · · · · · ·

Organization/ Project Description

FY 2011-2012 TDC Recommendation

Award: \$15,000

Award: \$5,000

Award: \$20,000

Award: \$5,000

1. <u>arteamericas, inc.</u>

3361 SW 3rd Ave, Miami, Florida 33145 Organization Established in 2001

arteamericas

Grant funds are requested to support the arteamericas art festival on March 2, 2012 at the Miami Beach Convention Center. This project proposes to invite a different country to be featured as the honored country annually. In 2011, Mexico was used as a trial and was very well accepted. In 2012 the program will be fully implemented with Argentina and plans are underway for 2013 with Spain to celebrate 500 years Spanish presence in the US and Florida. The project includes galleries and cultural institutions to be featured at the fair with lectures and other events around Miami-Dade County.

2. <u>Center for Advancement of Jewish Education, Inc.</u>

4200 Biscayne Blvd., Miami, Florida 33137 Organization Established in 1944

15th Annual Miami Jewish Film Festival

Grant funds are requested to support the Miami Jewish Film Festival now in its 15th year. This unique festival features award-winning films from around the world, which will be held January 21-29, 2012. Films are selected for their intellectual and artistic merit and include aspects of the Jewish experience. These films appeal to the ethnically diverse population of South Florida (residents and tourists alike). Films are coupled with educational experiences including guest speakers, handouts, etc.

3. <u>City of Miami Gardens</u>

1515 NW 167th Street, Miami Gardens, Florida 33076 Organization Established in 2003

Jazz in the Gardens

Grant funds are requested to support the Jazz in the Gardens 2012 music festival being held on the weekend of Saturday, March 17 and Sunday, March 18, 2012. The event is held annually at Sun Life Stadium and has become the "must attend" music festival in South Florida. Started in 2006, the event has gained worldwide recognition amongst jazz and R&B enthusiasts traveling to South Florida for the festivities. The inaugural opened its doors to 2,500 attendees and has since grown to an attendance of 45,000.

4. <u>Corzo Castella Carballo Thompson Salman, P.A.</u>
900 Ponce de Leon Boulevard, Coral Gables, Florida 33134
Organization Established in 1988

Biscayne Green

The Miami Parking Authority is "lending" the surface parking lot (approximately a third of an acre in size) that is located on Biscayne Boulevard, across from the Mia Restaurant, so that it can be temporarily converted into an active urban park seamlessly connected to the surrounding urban core from February 28 – March 2, 2012. With enough support, this temporary effort could gain traction and lead to the permanent conversion of the various surface parking lots in the area, into a continuous downtown greenway network.

Organization/ Project Description

FY 2011-2012 TDC Recommendation

Award: \$15,000

Award: \$10.000

Award: \$7,000

5. <u>Council of International Fashion Desginers</u> 9378 NW 8 Circle, Plantation, Florida 33324 Organization Established in 1999

Miami Beach International Fashion Week

Grant funds are requested to support the 14th annual Miami Beach International Fashion Week (MBIFW), March 21 - 24, 2012 at the Miami Beach Convention Center. The event will be attended by thousands of international media, designers, industry professionals, dignitaries and special guests from more than 40 countries worldwide. MBIFW guests provide more than \$10 million in local economic impact in hotels, restaurants, shopping, transportation, etc. Funds are requested to support the marketing efforts.

6. <u>Cuban Classical Ballet of Miami, Inc.</u>
900 SW 1st Street, Suite 306, Miami, Florida 33130
Organization Established in 2006

Noche Espanola

Grant funds are requested to support 'La Noche Espanola' presented by The Cuban Classical Ballet of Miami on February 4-5, 2012 at the Miami Beach Filmore at the Jackie Gleason Theater. Each performance will include segments of Spanish classical ballets including Don Quixote, Carmen, Maijisimo and Paquita as interpreted by Alberto Alonso.

7. <u>Dr. Martin Luther King, Jr., Parade and Festivities Committee, Inc.</u> Award: \$13,500 P.O. Box 510406, Miami, Florida 33151 Organization Established in 1985

DR. MARTIN LUTHER KING, JR PARADE AND FESTIVITIES

Grant funds are requested to support the 2012 MLK festivities which includes an Oratorical Essay Contest, a joint venture between MLK and Miami-Dade County Public Schoos students, an awards and scholarship banquet and the traditional parade through Liberty City/Brownsville on MLK Blvd. All events are free to the public.

8. <u>Greater Miami Billfish Tournament, Inc.</u>
P.O. Box 1036, Key Biscayne, Florida 33149
Organization Established in 1983

Yamaha Contender Miami Billfish Tournament

Grant funds are requested to support the Yamah Contender Miami Billfish Tournament, a fishing tournament that promotes sportfishing as an enjoyable activity for the entire family. Scheduled for March 22-24, 2012, this tournament showcases Miami-Dade County as the capital of this ever growing spectator and participant sport, while also promoting marine conservation and preservation ethics, education, scholarships and youth programs, along with business and artists from the South Florida area.

Organization/ Project Description

FY 2011-2012 TDC Recommendation

Award: \$9,000

Award: \$15.000

Award: \$22,500

Award: \$20,000

9. <u>Historical Association of Southern Florida, Inc.</u>

101 W. Flagler Street, Miami, Florida 33130 Organization Established in 1940

Nineteenth Annual Miami International Map Fair

Grant funds are requested to support the 19th Annual Miami International Map Fair, scheduled for February 3-5, 2012. This event brings 1,600 antique map dealers, collectors and enthusiasts from around the world to Miami to buy, sell and discuss historical and contemporary maps at a two-day expo, special functions and public lectures. Funds from the TDC support the appreciation of antique maps, promote the understanding of American and world history, and help showcase this Miami-Dade County annual event as #1 in the world.

10. Homestead Rodeo Association, Inc.

PO Box 1432, Homestead, Florida 33090 Organization Established in 1953

63rd Annual Homestead Championship Rodeo and Frontier Days

Grant funds are requested to support the 63rd annual presentation of the southernmost rodeo in the United States and related events which will take place January 12-29, 2012 at the Doc DeMilly Rodeo Arena at Harris Field in Homestead. This is the most well attended community and cultural event in South Dade and is expected to draw over 24,000 attendees to the three-day rodeo and over one dozen events that lead up to the rodeo weekend.

11. <u>Miami Design Preservation League LLC</u>

1001 Ocean Drive, Miami Beach, Florida 33139 Organization Established in 1976

Art Deco Weekend

Grant funds are requested to support the Miami Design Preservation League's (MDPL) 35th Annual Art Deco Weekend, January 13-15, 2012. This three day festival celebrates the architecture and culture of Miami Beach's Art Deco District and will incorporate for its January 2012 event a fresh, entertaining and marketable theme: 'Celebrating 35 Years of Art Deco Weekend.' The event includes a lecture, film, and music series, a fashion show, parade and antique auto show. Artist and vendors will display arts and antiques.

12. <u>Miami International Film Festival</u>

300 NE Second Street, Miami, Florida 33132 Organization Established in 1959

Miami International Film Festival 2012

Grant funds are requested to support the Miami International Film Festival's marketing, programming and events to visitors and residents. The Festival will use funds to defray costs associated with programs and events that are open to the public, including the Festival Village on Lincoln Road (a free sampling of films, interviews and clips as well as opportunities for the public to meet Festival filmmakers and other guests), advertising and marketing, with emphasis on those media who reach tourists and seasonal visitors.

Organization/

FY 2011-2012

Project Description

TDC Recommendation

Award: \$8,250

Award: \$15,000

Award: \$8,000

Award: \$15,000

13. Miami Tri Events LLC

2051 NW 112 Ave, Miami, Florida 33172 Organization Established in 2009

Rohto Ironman 70.3 Miami

Grant funds are requested to support the 2011 Rohto Ironman 70.3 Miami taking place at Bayfront Park, 301 N. Biscayne Boulevard, October 28-30, 2011. Rohto Ironman 70.3 Miami is a thriathlon consisting of a 1.2 mile swim, a 56 mile bike and 13.1 mile run, which adds to a 70.3 mile of total race. Nearly 3,000 athletes are expected to converge on Miami for this event.

14. <u>National Foundation for Advancement in the Arts, Inc.</u>

777 Brickell Avenue, Miami, Florida 33131 Organization Established in 1981

YoungArts Week 2012

Grant funds will support YoungArts Week 2012, January 9-14, 2012. In its 31st successful year, the event draws thousands of artists, including the most talented teens in the U.S. The week-long event, includes a series of performances and exhibitions free and open to the public at various venues throughout the County, providing a rare treat for art patrons, including residents and visitors. Last year's week-long event attracted over 5,000 participants and generated over 1,300 room nights.

15. <u>National Gay and Lesbian Task Force</u>

80 Maiden Lane, New York, New York 10038 Organization Established in 1973

National Gay and Lesbian Task Force Winter Party Festival

Grant funds are requested to support marketing and advertising expenses associated with Winter Party Festival (WPF). This 5-day celebration is scheduled to beheld throughout Miami Beach, February 29 — March 5, 2012. All events are ticketed and/or covered by multi-event passes. Over the last several years, the Task Force has significantly boosted and generated new tourism to Miami from all over the U.S., Canada, Europe, South America and Australia. The hope is to continue to leverage WPF to position Miami as a premiere destination.

16. New Visions of South Dade, Inc.

424 SW 11th Avenue, Homestead, Florida 33030 Organization Established in 1998

24th Annual Dr. Martin Luther King, Jr. Parade & Festival

Grant funds are requested to defray the production cost associated with the 24th Annual MLK Parade and Festival of Homestead and Florida City. The project features tri-county schools, performers and organizations. The community appreciates this event as a whole as well as tourists, visitors and newcomers to deep South Dade.

FY 2011-2012

Project Description

TDC Recommendation

Award: \$5,000

Award: \$5,000

. Award: \$6,750

Award: \$8,000

17. Rotary Foundation of South Miami, Inc.

6401 SW 87 Ave, Miami, Florida 33173 Organization Established in 1992

South Miami Arts Festival

Funds are requested to support the South Miami Rotary Art Festival held on the main street of downtown South Miami on the last weekend in February. This annual, free, family-friendly, outdoor event is expected to attract over 27,000 visitors over two days as it celebrates its 27th Anniversary in 2012.

18. South Florida Bluegrass Association, Inc.

20533 Biscayne Boulevard #358, Aventura, Florida 33180 Organization Established in 1973

34th Annual 3-day Everglades Bluegrass Festival

Grant funds are requested to support the South Florida Bluegrass Association's 34th Annual 3-day Everglades Bluegrass Festival, an internationally recognized event featuring professional, award-winning bluegrass music artists from across the country.

19. The Cultural Council, Inc.

7745 SW 142 Street, Palmetto Bay, Florida 33158 Organization Established in 1990

Art and All That Jazz

Grant funds are requested to support the first ever art showing and jazz concert, Art and All That Jazz, at the newly opened South Miami-Dade Cultural Arts Center in Cutler Bay. This event will feature an art exhibit of talented, local, fine artists and a performance featuring Miami Wind Symphony's Jazz Ensemble.

20. The Miami Bach Society, Inc.

PO Box 4034, Coral Gables, Florida 33114 Organization Established in 1984

Tropical Baroque Music Festival XIII

Grant funds are requested to support the Miami Bach Society's thirteenth international Tropical Baroque Music Festival. Nine concerts featuring renowned musicians, will take place in venues throughout Coral Gables. Artists from Europe, Latin America and the United States will perform Western classical music written before 1800 attracting local audiences as well as visitors from around the United States, South and Central America and Europe.

FY 2011-2012

Project Description

TDC Recommendation

Award: \$4,000

Award: \$5,000

Award: \$9.000

21. The Unconservatory, Inc.

8035 SW 26th Street, Miami, Florida 33155 Organization Established in 1992

Gala For Two Pianos

Grant funds are requested to support concert performances and educational activities to be held in conjunction with Gala for Two Pianos. Events will be presented featuring professional concert artists from Miami-Dade County. In the highlight of the season, Gala for Two Pianos will be celebrating it's twelfth anniversary with performances by Unconservatory directors Whipple and Morales.

22. <u>United Haitian American Artists, Inc</u> 15002 NE 12th Ave, Miami, Florida 33161 Organization Established in 2002

24th Annual Haitian Independence Day Concert

Grant funds are requested to support the 24th Annual Haitian Independence Day Concert to be held on December 31, 2011 - January 1, 2012. The four hour artistic event brings together 20-28 Haitian artists from different generations and residing in different parts of the world to jointly celebrate the folklore, and culture of Haiti. The event is open to the general public. The event will take place on two consecutive days in different locations in South Florida.

23. <u>Women's International Film & Arts Festival, Inc.</u>
2911 Grand Avenue, Miami, Florida 33133
Organization Established in 2005

7th Annual Women's International Film & Arts Festival

Grant funds are requested to support the 7th Annual Women's International Film & Arts Festival, taking place March 28 - April 1, 2012. Funds from the TDC grant will assist with the creation, production and dissemination of marketing material, such as direct mail, print and media advertising and especially the aquisition of a national marketing firm which specializes in entertainment marketing and promotions. Funds will also be partially utilized for our spokesperson actress, producer Vivica A. Fox.